Business

CANNOCK CHASE HIGH SCHOOL
ACHIEVEMENT FOR ALL

Course: A Level Business Studies

Entry Requirements: 5 GCSEs grade 4 and above inc. English. GCSE Maths at grade 5 or above. GCSE Business Studies grade 6 or above is desirable. If you have studied a vocational business qualification (BTEC or NCFE) ideally you would have achieved a L2M or above.

Aims of the Course

Fancy yourself at the head of a successful business? Got some great ideas for new products or services? Or maybe you want to work for a large company by working in marketing or management. The Business Studies A Level course gives you an incredibly powerful start to launch you on to becoming a business person. All the key topics of starting and running a business are covered.

Small businesses offering individual service or setting up your own business are also covered in the course. Whether you are selling homemade cakes or starting your own e-company, you still need to know about business. Topics that we shall cover would typically be: how to get your products to market; how to price them; how to promote them and, and how to get paid for them.

Assessment

This course is assessed 100% through exams which take place in a linear style at the end of year 13.

Career Opportunities

A Level Business Studies opens up a range of options; students could combine this subject with another more vocational subject and begin to develop a career path in their chosen field. Alternatively they could study Business with a view to pursuing it to degree level and following a career in General Management, Sales, or Accountancy perhaps. We also envisage a number of students using their business studies training as momentum to consider running their own businesses.

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