

PRODUCT DESIGN



Cardinal Griffin Catholic College Sixth Form

*Aspire-Believe-Achieve
Strive to be the best you can be*

Level: A-Level

Exam Board: AQA

Specification: 7551/7552

Course description:

This specification provides sound progression from GCSE and the new Technical awards and then onto further study. It focuses on the design and manufacture of products, offering relevant and interesting content for study with theoretical knowledge related to design and making activities. The centre has the choice of Non Exam Assessment task at A-Level.

Students have the opportunity to develop practical skills, theoretical knowledge and skills to work in a wide range of careers – especially those in the creative industries.

Entry requirements: preferable to have studied GCSE in Design and Technology with a grade of 5 or above but consideration will be given to students who achieve 4 grade or below on an individual basis, consideration will also be given to students who have not studied Design and Technology on an individual basis (i.e. Art students)

Career options: Product design careers cover an extremely broad spectrum of industries. Consequently, the emphasis on technical or aesthetic design expertise can vary from role to role. More technical projects will demand a greater understanding of engineering, where function may dictate form. More artistic projects are likely to focus on form and usability.

Future careers could go on to include Exhibition designer, Furniture designer, industrial/product designer, Interior and spatial designer, Advertising art director, Automotive engineer, Graphic designer, Materials engineer, Product manager, Production designer, theatre/television/film.

Full Specification: <http://www.aqa.org.uk/subjects/design-and-technology/as-and-a-level>