

Careers Education, Information |
Advice & Guidance

Annual Review 2016/17
October 2017



CANNOCK CHASE HIGH SCHOOL
A C H I E V E M E N T F O R A L L

INTEGRITY | TEAMWORK | RESPONSIBILITY | EXCELLENCE | RESILIENCE

October 2016

Cannock Chase High School
Careers Education, Information, Advice and Guidance

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THE LOCAL ENTERPRISE PROJECT

Engagement with the Local Enterprise Project has continued to be a key focus for Cannock Chase High School throughout 2016 - 2017. This link ensures that the CIAG delivered to students prepares them for employment opportunities that are available in the locality. A word from the link project officer Paul Williams:

‘Thank you again for all your hard work, commitment and determination in working with myself, the Education Trust Locality Project, Stoke and Staffordshire Local Enterprise Partnership (SSLEP) and the Careers and Enterprise Company. Your focus and efficiency to drive this agenda forward is commendable.’

‘Over the last 12 months you have further progressed the school ensuring Cannock Chase High gets ahead and stays ahead as a model of best practice for employer engagement and embedding enterprise, employability and quality careers guidance not only into school strategy and programme but also into school curriculum and culture.’

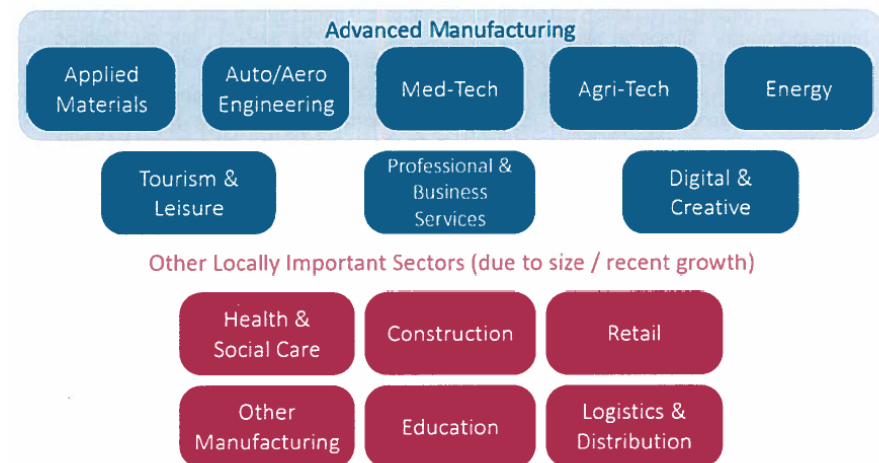
‘You have led the way in Staffordshire with regards to employer engagement working with Stoke and Staffordshire LEP priority sector employers to now develop not only partnerships but service level agreements,

supporting the economic business growth agenda and ensuring the pupils of Cannock Chase High have not only purposeful exposure to the world of work but also the best opportunity to be inspired and develop skills needed to obtain, sustain and transition in mainstream society.’

‘Moving forward the quality of your delivery will hopefully impact on attainment, achievement and behaviour and your careers programme will continue to grow in strength allowing you to develop further depth to its overall objective.’

- Paul Williams, Link Project Officer

The priority sectors mentioned above are as follows:



ENGAGEMENT & PARTNERSHIP

Moving forward with the local economic growth, Cannock Chase High School is proud to announce its partnership with Mid-Counties Co-operative. This company employs around 5000 local people and has branches across:

- Energy
- Leisure and Tourism
- Professional and Business Services
- Energy
- Health and Social care
- Retail
- Logistics and Distribution

Mid-Counties Co-operative will be continuing to support the delivery of CIAG across all year groups and will also include provision of extracurricular activities through volunteering, awareness of sustainability and fair trade.

Cannock Chase High School have also liaised with over 100 employers, training providers, universities and colleges in the past year and have linked this activity based on the labour market and student aspirations. Examples include but are not limited to:

- Access Covers Ltd (Applied Materials)
- JCB (Automotive/Agricultural Engineering)
- Jaguar Land Rover (Automotive Engineering)

- Rolls Royce (Aero/Auto Engineering)
- Balfour Beatty (Construction)
- Busy Bees Nursery (Education)
- Mediline (Health and Social Care)
- Armed Forces (Logistics/Engineering)
- Ansons Solicitors (Professional and Business Services)

We have also worked hard to create exciting new projects for 2017 onwards including:

- *Inspire to Work* with Access Covers Ltd.:
 - This new 4 year project will result in at least one participant being offered an apprenticeship position. This hands-on project will bring the curriculum to life and raise the aspirations of participants
- Career Ready Mentoring Programme:
 - Cannock Chase High School has been successful in securing funding to deliver this 12 month business led mentoring project. Through small group work, employers will support students with their career planning and how to prepare for Year 11
- Junior University:
 - Cannock Chase High School have been awarded places on this project to inspire and encourage students to consider higher education.

Reviews of these projects will be available in 2017–18 review. Below are examples of how Careers is integrated across all year groups

Year 7

November/December 2017			
	PHSE 1	PHSE 2	Assembly
	A to Z of Careers	Choose one job and then consider pros and cons of role	
	http://icould.com/article/job-jackpot/	Recap of job jackpot and winners	
	Raising awareness and linking subjects to jobs http://www.upforjuniors.org.uk/wp-content/uploads/Careers-lesson-plan.pdf		
	Teacher to divide class into groups. Student to choose a member of the group and choose a job they think they would be good at with explanation of why.	Link school values to world of work	
	Skills health check What are my strengths? https://assets-barclayslifeskills-production.thisissecure.net/media/1062/work-skills-get-to-know-yourself.pdf Pages 14, 15, 16 and 17 Or https://assets-barclayslifeskills-production.thisissecure.net/media/1320/work-skills-know-who-you-are.pdf		
Week commencing 27 th November	Enterprise Skills tasks – supported by rotary international		Assembly drop down day
	Extra-curricular activities – what can I do in school?		
Wednesday 13 th December	Career drop down days		

Year 8

	PHSE 1	PHSE 2	Assembly
October 2017			Introduction of Access Covers Programme
			Assembly – introduction to year 8 careers and focus
	Why is education important? (Pearson Careers Materials for year 8 – lesson 1) https://www.pearson.com/uk/educators/secondary-educators/resources/resources-for-careers-teachers/resources-for-careers-teachers-year-8.html		
	Developing a can do attitude (Pearsons Careers Materials for year 8 – lesson 5)		
	Future Focus (Pearson Careers Materials for year 8 - lesson 10)		
	Employer Event	What jobs can you get from GCSE Subjects?	
	Career VOOCs – careervooc.co.uk		
	Preparing for options - Which way now? (Pearsons Materials Year 9 – lesson 6)		
Careers interviews 1-2-1 by request after SLT meetings			

Year 9

	PHSE 1	PHSE 2
November	Armed Forces event linked in with remembrance day	
March?	Career research using National Careers Service Website and http://icould.com/watch-career-videos/by-job-type/	Choose 1 sector or role and develop informative presentation to include: Daily duties Entry requirements Pros and Cons To be sent to Mrs Allen – 1 winner per form group
	Labour Market – <ul style="list-style-type: none"> • What is LMI • Why is it important? • LEP growth areas introduction. <p>HA to meet with AMc to go through the structure.</p>	Transferable skills for any job Divide class into small groups and allocate each group with a job Spend time talking about what skills are needed to be successful in the job Share with class and discuss/highlight shared words and why they are important.
	Employer event and evaluation	

Year 10

Ongoing	Mentoring	1 x hour per month	
Autumn term	Junior University	TBC 60 students	
Summer term 2	PHSE 1	PHSE 2	Assembly
			Assembly – introduction to theme of the year
	Sixth Form students into tutor groups	Range of options after year 11	
	Careers Action plan and target setting		Assemblies <ul style="list-style-type: none"> • Apprenticeships • Walsall College

July 2018	Employability Skills employer led event – Friday 6 th July 2018	
	Vocational tasters – Walsall College and employer visits	
	University visit through Higher Horizons	
	Aspirations Questionnaire and beginning of 1-2-1 interviews	

Year 11

	PHSE 1	PHSE 2	Assembly
Week 1	Recap of content in year 10 and why important for this year		Intro to year plan and events in term
Week 3	Prepare for mock interview sessions (see separate sheet)		
Week 4	Mock interviews for all year 11 + reflection on feedback	Careers Fair and parents evening	
Week 5	Interleaving activity – options after year 11		
Ongoing 1-2-1 Careers interview			

Numbers of individual CIAG appointments during 2015/16:

Year 7	1
Year 8	21
Year 9	41
Year 10	97
Year 11	467
Year 12	191
Year 13	122
Grand Total	940

PARTICIPATIONS

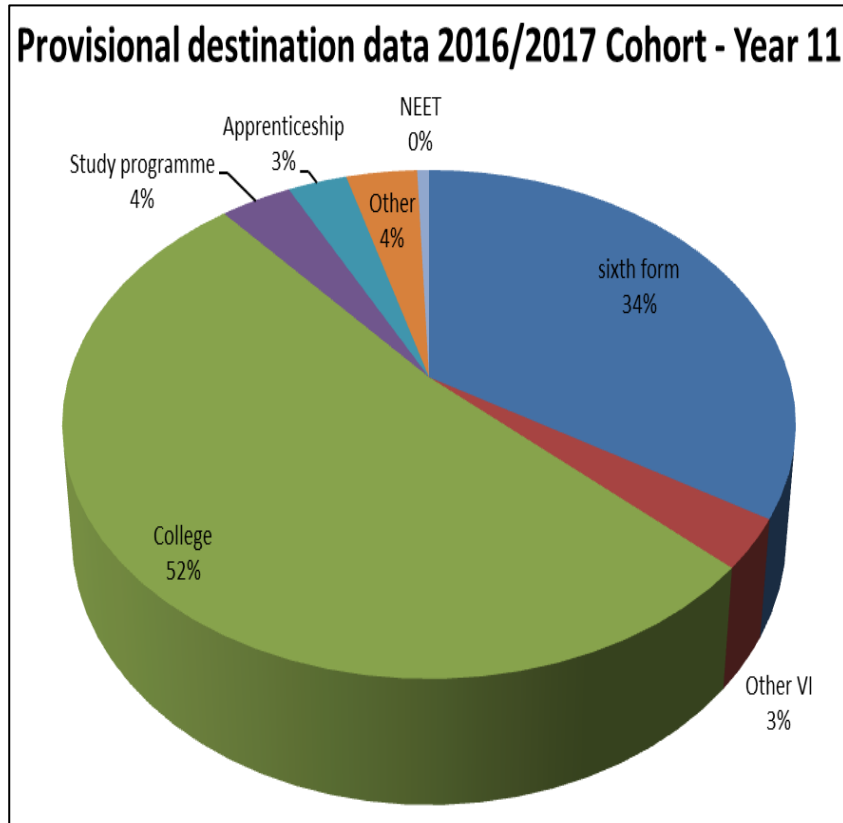
Participation Numbers: Below is a table of some partners we work with and the numbers of participations facilitated over the course of the year.

Company (HE provider, College, Employer ETC)	Number of students interacted with
Midcounties Co-operative	1000
South Staffordshire College	151
Walsall College	395
Stafford College	334
JLR	178
Edge Hill	210
Birmingham	480
Cardiff	158
Coventry	158
Staffordshire University	160
Liverpool University	140
Perkins Engines	601
Army	609
RAF	609
Marines	183
National Grid	173
BT	75
ASDA	158
St Giles Hospice	100
Newman University	253
Liverpool Hope	75

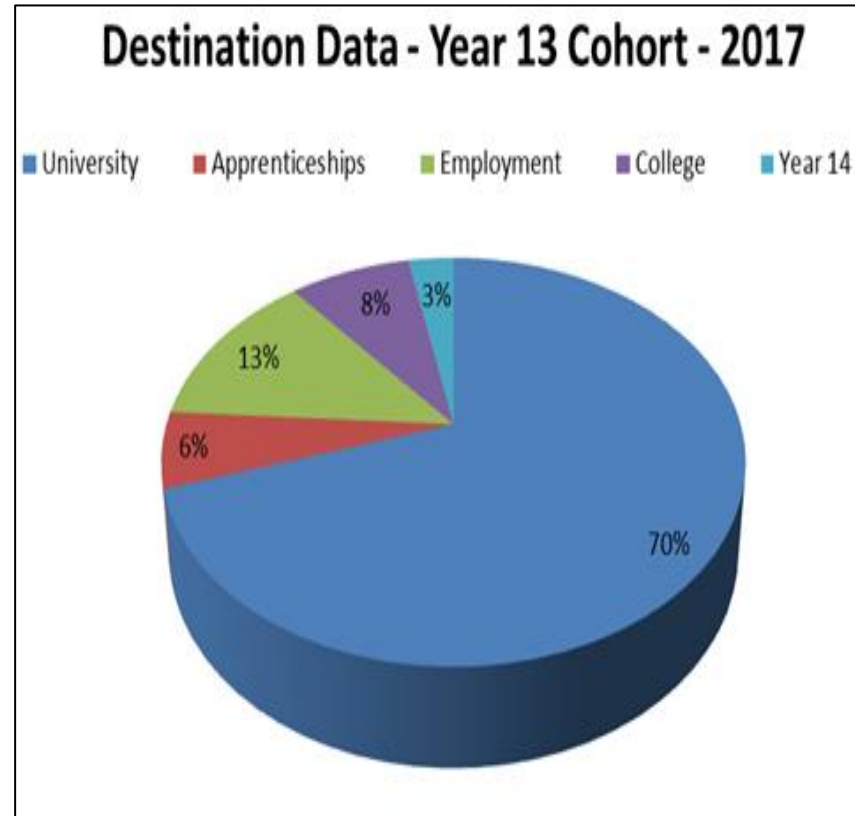
Wolverhampton University	233
Birmingham City University	253
A Star Future	150
Cambridge University	20
Nova Training	208
Wagstaff recruitment	15
Soroptomists	60
NHS	55
Rotary	167
Stafford Crown Court	10
JCB	10
Ambulance	329
Fire	329
Speakers for School	25
Grant Recruitment	75
Arnold Clarke	25
Bri-stor	25
Cat Finning	25
CITB	25
Carisma Wills	30
Stone Computers	15
Higher Horizons	250
Young Enterprise	30

IMPACT

Destination data for students leaving Year 11 in 2017:



Destination data for students leaving Year 13 in 2017:



FEEDBACK

Marnie Richards – Mid Counties Co-operative:

We have developed an excellent partnership with Harriet and Cannock Chase High School over the last two years. We have worked with them to support a variety of Employability events such as Careers Fairs, mock interviews, CV writing, Careers Insight events and Leadership Team away days. To date we have engaged with over 1000 young people. We have supported work experience placements across our trading area and this year 12 Year 9 students participated on our Green Pioneers Programme.

FUTURE

1. Build on relationship with Midcounties Co-operative to deliver structured careers interventions across years 7-13
2. To continue to maintain low NEET numbers from Year 11 and Year 13
3. Monitor and Review new projects including career ready mentoring, junior university and Access Cover Ltd
4. Work towards sustainable and meaningful projects to raise boys achievement and aspiration
5. Continue to develop working relationships with employers to support raising aspirations of students.